

# AMERICAN STUDIES: BUSINESS ESSENTIALS, BA

## Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2024-2025.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average:** 2.00  
**Total Hours:** 120

| Code  | Title   | Hours     |
|---|---|-----------|
| <b>General Education Requirements</b>   |   |           |
| <i>English Composition</i>  |   |           |
| See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> ) |   |           |
| ENGL 1113   | Composition I   | 3         |
| or ENGL 1313  | Critical Analysis and Writing I   |           |
| Select one of the following:  |   | 3         |
| ENGL 1213   | Composition II  |           |
| ENGL 1413   | Critical Analysis and Writing II  |           |
| ENGL 3323   | Technical Writing   |           |
| <i>American History &amp; Government</i>  |   |           |
| HIST 1103   | Survey of American History  | 3         |
| or HIST 1483  | American History to 1865 (H)  |           |
| or HIST 1493  | American History Since 1865 (DH)  |           |
| POLS 1113   | American Government   | 3         |
| <i>Analytical &amp; Quantitative Thought (A)</i>  |   |           |
| MATH 1483   | Mathematical Functions and Their Uses (A)<br>(or higher, excluding MATH 1493) | 3         |
| <i>Humanities (H)</i>   |   |           |
| Courses designated (H)  |   | 6         |
| <i>Natural Sciences (N)</i>   |   |           |
| Must include one Laboratory Science (L) course.   |   |           |
| Courses designated (N) with one (L)   |   | 6         |
| <i>Social &amp; Behavioral Sciences (S)</i>   |   |           |
| Course designated (S)   |   | 3         |
| <i>Additional General Education</i>   |   |           |
| Courses designated A, H, N or S   |   | 10        |
| <b>Hours Subtotal</b>   |   | <b>40</b> |
| <b>Diversity (D) &amp; International Dimension (I)</b>  |   |           |
| May be completed in any part of the degree plan.  |   |           |
| At least one Diversity (D) course.  |   |           |
| At least one International Dimension (I) course.  |   |           |
| <b>College/Departmental Requirements</b>  |   |           |
| <i>First Year Seminar</i>   |   |           |
| (Transfer students with 15 hours exempt.)   |   | 1         |
| <i>Arts &amp; Humanities</i>  |   |           |
| (See note 2.a.)   |   | 9         |
| <i>Natural &amp; Mathematical Sciences</i>  |   |           |
| (See note 2.b.)   |   | 3         |

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| <i>Foreign Languages</i>   |  |           |
| (See note 3.)  |  | 9         |
| <i>Non-Western Studies</i>   |  |           |
| (See note 2.d.)  |  |           |
| <i>Upper-Division General Education</i>  |  |           |
| 6 hours outside major department   |  |           |
| (See note 2.c.)  |  |           |
| <b>Hours Subtotal</b>  |  | <b>22</b> |
| <b>Major Requirements</b>  |  |           |
| Minimum GPA 2.50. Minimum grade of "C" in all AMST upper-division courses.                           |  |           |
| No more than 9 hours in Major Requirements may be taken from 2000-level courses.                     |  |           |
| AMST 3223  | Theories and Methods of American Studies       | 3         |
| AMST 4973  | Senior Seminar in American Studies             | 3         |
| 9 hours (6 hours must be upper-division):  |  | 9         |
| AMST courses other than AMST 3223 and AMST 4973 and courses listed in the following four categories: |  |           |
| <i>American History (3 hours must be upper-division)</i>   |  | 6         |
| HIST 2333  | American Thought and Culture: Survey (H)       |           |
| HIST 2343  | Religion in America (DH)                       |           |
| HIST 3133  | African Diaspora History (DH)                  |           |
| HIST 3613  | American Colonial Period to 1750 (H)           |           |
| HIST 3623  | Era of the American Revolution (H)             |           |
| HIST 3633  | Early National Period, 1787-1828 (H)           |           |
| HIST 3643  | Antebellum America, 1828-1850 (H)              |           |
| HIST 3653  | Civil War and Reconstruction, 1850-1877        |           |
| HIST 3663  | U.S History 1877-1919 (H)                      |           |
| HIST 3673  | United States History, 1919-45 (DH)            |           |
| HIST 3683  | United States History Since 1945 (DH)          |           |
| HIST 3693  | The Modern West (H)                            |           |
| HIST 3703  | Oklahoma History (DH)                          |           |
| HIST 3713  | Women in the American West (DH)                |           |
| HIST 3753  | Trans-Mississippi West (DH)                    |           |
| HIST 3763  | American Southwest (DH)                        |           |
| HIST 3773  | The American South to 1860                     |           |
| HIST 3793  | Native American History (DH)                   |           |
| HIST 3803  | History of Food (H)                            |           |
| HIST 3853  | History of the North American Borderlands (DH) |           |
| HIST 4063  | Historic Preservation                          |           |
| HIST 4073  | Digital Methods in History                     |           |
| HIST 4153  | African American History, 1619-1865 (DH)       |           |
| HIST 4163  | African American History, 1865-Present (DH)    |           |
| HIST 4173  | Black Intellectual History (DH)                |           |
| HIST 4253  | U.S. Foreign Relations to 1945 (H)             |           |
| HIST 4273  | U.S. Foreign Relations Since 1945 (H)          |           |
| HIST 4333  | History of Sexuality in the United States (D)  |           |
| HIST 4353  | American Military History (H)                  |           |
| HIST 4453  | History and Film (H)                           |           |
| HIST 4463  | American Cultural History to 1865 (H)          |           |
| HIST 4483  | American Cultural History Since 1865 (H)       |           |

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| HIST 4493  | Frontier in American Memory (H)                      |
| HIST 4503  | American Urban History (H)                           |
| HIST 4513  | Economic History of the US (S)                       |
| HIST 4523  | American Environmental History (H)                   |
| HIST 4543  | Vietnam War (HI)                                     |
| HIST 4553  | Gender in America (DH)                               |
| HIST 4563  | Cold War (HI)  |
| HIST 4593  | America in International Perspective (H)             |
| <i>American Literary and Cultural Studies (3 hours must be upper-division)</i> |  |
| ENGL 2453  | Introduction to Film and Television (H)              |
| ENGL 2773  | Survey of American Literature I (H)                  |
| ENGL 2883  | Survey of American Literature II (DH)                |
| ENGL 3153  | Readings in Literature by Women (DH)                 |
| ENGL 3183  | Native American Literature (DH)                      |
| ENGL 3190  | Readings in Postcolonial and Multiethnic Literature  |
| ENGL 3193  | African-American Literature (DH)                     |
| ENGL 3410  | Readings in Popular Fiction                          |
| ENGL 3433  | Introduction to Television Studies (H)               |
| ENGL 3453  | History of American Film (H)                         |
| ENGL 3473  | Race, Gender, and Ethnicity in American Film (D)     |
| ENGL 3503  | Television and American Society (DH)                 |
| ENGL 3813  | Readings in the American Experience (DH)             |
| ENGL 4093  | Language in America (DS)                             |
| ENGL 4200  | Studies in Early American Literature                 |
| ENGL 4210  | Studies in 19th Century American Literature          |
| ENGL 4220  | Studies in 20th Century American Literature          |
| ENGL 4230  | Literature of Diversity                              |
| ENGL 4400  | Studies in Regional Literature                       |
| <i>Humanities and Interdisciplinary Studies</i>                                |  |
| AFAM 1113  | Introduction to Africana Studies (DH)                |
| AMIS 2013  | Introduction to American Indian Studies (D)          |
| AMIS 4013  | American Indian Sovereignty (D)                      |
| AMST 3503  | Television and American Society (DH)                 |
| AMST 3513  | Film And American Society (H)                        |
| AMST 3550  | The Arts and American Society                        |
| AMST 3673  | History Of American Art (DH)                         |
| AMST 3683  | Introduction to Digital Humanities                   |
| ART 3663   | History of American Art (DH)                         |
| ART 3683   | History of 20th Century Art (HI)                     |
| ART 4613   | Art Since 1960                                       |
| ART 4763   | Native American Art and Material Culture             |
| GEOG 3093  | Historical Geography of North America to 1800 (H)    |
| GEOG 3213  | Digital Worlds: Culture, Identity, and Community (H) |
| GEOG 4103  | Historical Geography of North America since 1800 (H) |
| GEOG 4223  | Geography of Music (H)                               |

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| GWST 2123              | Introduction to Gender Studies (DH)  |
| GWST 3513              | Theorizing Sexualities (D)   |
| GWST 3613              | Race and Reproduction in the U.S. (D)  |
| GWST 3713              | Gender and Representation (D)  |
| GWST 4113              | Feminist Theories  |
| GWST 4503              | Theorizing Men and Masculinities   |
| MUSI 3573              | America's Ethnic Music (DH)  |
| MUSI 3741              | Survey of Rock and Roll I  |
| MUSI 3751              | Survey of Rock and Roll II   |
| PHIL 2043              | Philosophy of Film (H)   |
| PHIL 2053              | Philosophy in Literature (H)   |
| PHIL 2513              | Philosophy, Self, & Society (H)  |
| PHIL 3413              | Ethical Theory (H)   |
| PHIL 3513              | Social & Political Philosophy (H)  |
| PHIL 3613              | Philosophy of Religion (H)   |
| PHIL 3623              | Philosophy of Race (DH)  |
| PHIL 3633              | MLK, Jr., Malcolm X, & Philosophy of Race (DH)                                       |
| PHIL 3773              | Social Media & Philosophy (H)  |
| PHIL 3813              | American Philosophy (H)  |
| PHIL 4113              | Philosophy & the Arts (H)  |
| REL 4033               | Religion in Early America (H)  |
| <i>Social Sciences</i> |  |
| AMST 3333              | Crime, Law and American Culture (S)  |
| AMST 4103              | The Death Penalty in America (S)   |
| ECON 3823              | American Economy: The Past and Present (S)   |
| ECON 4913              | Urban and Regional Economics   |
| GEOG 3123              | Urban Geography (S)  |
| GEOG 3133              | Political Geography (IS)   |
| GEOG 3163              | Economic Geography (S)   |
| GEOG 3173              | Cultural Geography (S)   |
| GEOG 3243              | Legal Geography of Native America, Sovereign Tribal Nations, and Indian Country (DS) |
| GEOG 3703              | Geography Of Oklahoma (S)  |
| GEOG 3713              | Exploring North America and Diversity (DS)   |
| GEOG 4113              | Environment and Development  |
| GEOG 4143              | Geography of Travel and Tourism  |
| GEOG 4213              | Sport, Place and Society (S)   |
| GWST 2113              | Transnational Women's Studies (S)  |
| POLS 2023              | The Individual And The Law   |
| POLS 3353              | Political Parties  |
| POLS 3423              | Voting and Elections   |
| POLS 3443              | Pol Campaigns And Candidacy  |
| POLS 3453              | U.S. Congress  |
| POLS 3483              | The American Presidency  |
| POLS 3493              | Public Policy  |
| POLS 3513              | Public Opinion and Polling   |
| POLS 3523              | Money, Media And Politics  |
| POLS 3533              | Lobbying: the Art of Influence and Manipulation                                      |
| POLS 3613              | State and Local Government   |

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| POLS 3683  | Politics in Contemporary Film                       |            |
| POLS 3953  | Minorities in the American Political System (DS)    |            |
| POLS 3963  | State Courts and the Bar                            |            |
| POLS 3973  | Race, Politics and Sports (D)                       |            |
| POLS 3983  | Courts and Judicial Process (S)                     |            |
| POLS 4000  | Advanced Topics in American Politics                |            |
| POLS 4013  | American Foreign Policy                             |            |
| POLS 4223  | Social Movements                                    |            |
| POLS 4403  | Urban Politics and Management                       |            |
| POLS 4553  | American Political Thought                          |            |
| POLS 4573  | Democratic Theory                                   |            |
| POLS 4623  | Oklahoma Politics (S)                               |            |
| POLS 4693  | Gender and Politics                                 |            |
| POLS 4963  | U.S. Constitution: Civil Rights and Civil Liberties |            |
| POLS 4973  | U.S. Constitution: Separation of Powers             |            |
| SOC 2123   | Social Problems (DS)                                |            |
| SOC 3133   | Racial and Ethnic Relations (DS)                    |            |
| SOC 3323   | Collective Behavior and Social Movements            |            |
| SOC 3523   | Juvenile Delinquency (DS)                           |            |
| SOC 3713   | Religion, Culture and Society                       |            |
| SOC 3993   | Sociology of Aging (DS)                             |            |
| SOC 4043   | Gender and Work (DS)                                |            |
| SOC 4103   | The Death Penalty in America (S)                    |            |
| SOC 4213   | Sociology of Sexualities (S)                        |            |
| SOC 4333   | Criminology (S)                                     |            |
| SOC 4383   | Social Stratification (S)                           |            |
| SOC 4433   | Environmental Sociology (S)                         |            |
| SOC 4453   | Environmental Inequality (S)                        |            |
| SOC 4463   | Technology and Society                              |            |
| SOC 4473   | Oklahoma Environmental Sociology                    |            |
| SOC 4643   | Sociology of Gender (S)                             |            |
| SOC 4723   | Sociology of Families (S)                           |            |
| <b>Business Essentials</b>   |   |            |
| ACCT 2003  | Survey of Accounting                                | 3          |
| MGMT 3013  | Fundamentals of Management (S)                      | 3          |
| MKTG 3213  | Marketing (S)                                       | 3          |
| 3 hours from:  |   | 3          |
| ECON 2003  | Microeconomic Principles for Business               |            |
| EEE 2023   | Introduction to Entrepreneurship                    |            |
| LSB 3213   | Legal and Regulatory Environment of Business        |            |
| MSIS 2103  | Business Data Science Technologies                  |            |
| <b>Hours Subtotal</b>  |   | <b>51</b>  |
| <b>Electives</b>   |   |            |
| May need to include 6 hours upper-division general education outside AMST, American History and American Literature. See note 2.c. |   |            |
| 7 hours of Electives   |   | 7          |
| <b>Hours Subtotal</b>  |   | <b>7</b>   |
| <b>Total Hours</b>   |   | <b>120</b> |

## Other Requirements

- See the College of Arts and Sciences Requirements.
- **Upper-Division Credit:** Total hours must include at least 40 hours in courses numbered 3000 or above.

## College of Arts and Sciences Requirements

1. **Hours in One Department:** For B.A. and B.S. degrees, no more than 54 hours in one department may be required to meet degree requirements. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum required from one department.
2. **A&S College/Departmental Requirements**
  - a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic Logic (A) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.
  - b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
  - c. Six upper-division hours are required from General Education or any CAS courses outside the student's major department (<http://catalog.okstate.edu/college-arts-sciences-major-departments/>). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
  - d. Non-Western Studies Requirement for B.A. and B.F.A.; One course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
  - e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.
3. **Foreign Language Proficiency**
  - a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.
  - b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript

which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.

- c. In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.
4. **Exclusions.** Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

| Course                               | Title                                 | Hours     |
|--------------------------------------|---------------------------------------|-----------|
| <b>Freshman</b>                      |                                       |           |
| <b>Fall</b>                          |                                       |           |
| ENGL 1113                            | Composition I                         | 3         |
| AMST 2103                            | Introduction to American Studies (DH) | 3         |
| General Educations courses           |                                       | 9         |
| <b>Hours</b>                         |                                       | <b>15</b> |
| <b>Spring</b>                        |                                       |           |
| ENGL 1213                            | Composition II                        | 3         |
| General Education Courses            |                                       | 12        |
| <b>Hours</b>                         |                                       | <b>15</b> |
| <b>Sophomore</b>                     |                                       |           |
| <b>Fall</b>                          |                                       |           |
| 1713 First Semester Foreign Language |                                       | 3         |
| Major, College, and Elective courses |                                       | 12        |
| <b>Hours</b>                         |                                       | <b>15</b> |

|                                       |  |            |
|---------------------------------------|--|------------|
| <b>Spring</b>                         |  |            |
| 1813 Second Semester Foreign Language |  | 3          |
| Major, College, and Elective courses  |  | 12         |
| <b>Hours</b>                          |  | <b>15</b>  |
| <b>Junior</b>                         |  |            |
| <b>Fall</b>                           |  |            |
| AMST 3223                             | Theories and Methods of American Studies | 3          |
| 2000-level Foreign Language           |  | 3          |
| College and Electives courses         |  | 9          |
| <b>Hours</b>                          |  | <b>15</b>  |
| <b>Spring</b>                         |  |            |
| Major, College, and Elective courses  |  | 15         |
| <b>Hours</b>                          |  | <b>15</b>  |
| <b>Senior</b>                         |  |            |
| <b>Fall</b>                           |  |            |
| Major, College, and Elective courses  |  | 15         |
| <b>Hours</b>                          |  | <b>15</b>  |
| <b>Spring</b>                         |  |            |
| AMST 4973                             | Senior Seminar in American Studies       | 3          |
| Major, College, and Elective courses  |  | 12         |
| <b>Hours</b>                          |  | <b>15</b>  |
| <b>Total Hours</b>                    |  | <b>120</b> |