GEOGRAPHY: BUSINESS ESSENTIALS, BA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/ #matriculation).

Minimum Overall Grade Point Average: 2.50

Title

Total Hours: 120

| Code | Title | Hours | |
|---|--|-------|--|
| General Education R | equirements | | |
| English Composition | | | |
| See Academic Regu | lation 3.5 (http://catalog.okstate.edu/ | | |
| university-academic-regulations/#english-composition) | | | |
| ENGL 1113 | Composition I | 3 | |
| or ENGL 1313 | Critical Analysis and Writing I | | |
| Select one of the following: | | | |
| ENGL 1213 | Composition II | | |
| ENGL 1413 | Critical Analysis and Writing II | | |
| ENGL 3323 | Technical Writing | | |
| American History & G | Povernment | | |
| HIST 1103 | Survey of American History | 3 | |
| or HIST 1483 | American History to 1865 (H) | | |
| or HIST 1493 | American History Since 1865 (DH) | | |
| POLS 1113 | American Government | 3 | |
| Analytical & Quantita | tive Thought (A) | | |
| MATH 1483 | Mathematical Functions and Their Uses (A) (or higher, excluding MATH 1493) | 3 | |
| Humanities (H) | | | |
| Course designated (H) | | | |
| Natural Sciences (N) | | | |
| Must include one Laboratory Science (L) course. | | | |
| GEOG 1114 | Introduction to Physical Geography (LN) | 4 | |
| 2 hours designated (N) | | | |
| Social & Behavioral Sciences (S) | | | |
| Course designated (S) | | | |
| Additional General Education | | | |
| Courses designated (A), (H), (N), or (S) | | 10 | |
| Hours Subtotal | | 40 | |
| Diversity (D) & International Dimension (I) | | | |
| May be completed in any part of the degree plan. | | | |
| At least one Diversity (D) course. | | | |
| At least one International Dimension (I) course. | | | |
| College/Department | al Requirements | | |
| First Year Seminar | | | |
| (Transfer students with 15 hours exempt.) | | | |
| Arts & Humanities | | | |
| (See note 2.a.) | | | |
| Natural & Mathematical Sciences | | | |
| | | | |

| Major Requirements Minimum GPA 2.50. Core GEOG 1113 | (See note 2.b.) | | 3 |
|---|----------------------|--|-----|
| Non-Western Studies At least one course. (See note 2.d.) Upper-Division General Education 6 hours outside major department See note 2.c.) Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 | Foreign Language | | |
| At least one course. (See note 2.d.) Upper-Division General Education 6 hours outside major department See note 2.c.) Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 Introduction to Cultural Geography (IS) or GEOG 1713 Regions & Nations in Global Context (IS) GEOG 2344 Digital Tools for Environmental Problem- Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | (See note 3.) | | 9 |
| (See note 2.d.) Upper-Division General Education 6 hours outside major department See note 2.c.) Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 Introduction to Cultural Geography (IS) or GEOG 1713 Regions & Nations in Global Context (IS) GEOG 2344 Digital Tools for Environmental Problem-Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Non-Western Studies | S | |
| Upper-Division General Education 6 hours outside major department See note 2.c.) Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 Introduction to Cultural Geography (IS) or GEOG 1713 Regions & Nations in Global Context (IS) GEOG 2344 Digital Tools for Environmental Problem-Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | At least one course. | | |
| 6 hours outside major department See note 2.c.) Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 | (See note 2.d.) | | |
| See note 2.c.) Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 | Upper-Division Gener | ral Education | |
| Hours Subtotal Major Requirements Minimum GPA 2.50. Core GEOG 1113 | 6 hours outside maj | jor department | |
| Major Requirements Minimum GPA 2.50. Core GEOG 1113 | See note 2.c.) | | |
| Minimum GPA 2.50. Core GEOG 1113 | Hours Subtotal | | 22 |
| GEOG 1113 Introduction to Cultural Geography (IS) or GEOG 1713 Regions & Nations in Global Context (IS) GEOG 2344 Digital Tools for Environmental Problem-Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Major Requirements | S | |
| GEOG 1113 Introduction to Cultural Geography (IS) or GEOG 1713 Regions & Nations in Global Context (IS) GEOG 2344 Digital Tools for Environmental Problem-Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Minimum GPA 2.50. | | |
| or GEOG 1713 Regions & Nations in Global Context (IS) GEOG 2344 Digital Tools for Environmental Problem-Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Core | | |
| GEOG 2344 Digital Tools for Environmental Problem-Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | GEOG 1113 | Introduction to Cultural Geography (IS) | 3 |
| Solving (LN) GEOG 4203 Fundamentals of Geographic Information Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | or GEOG 1713 | Regions & Nations in Global Context (IS) | |
| Systems GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | GEOG 2344 | 3 | 4 |
| GEOG 4313 Field Techniques and Geodata Collection GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | GEOG 4203 | | 3 |
| GEOG 4323 Mapping in Modern Society Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | GEOG 4313 | • | 3 |
| Additional GEOG courses Select 24 hours (21 hours must be upper-division) Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | GEOG 4323 | | 3 |
| Business Essentials ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Additional GEOG cou | | |
| ACCT 2003 Survey of Accounting MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Select 24 hours (21 | hours must be upper-division) | 24 |
| MGMT 3013 Fundamentals of Management (S) MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Business Essentials | S | |
| MKTG 3213 Marketing (S) 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | ACCT 2003 | Survey of Accounting | 3 |
| 3 hours from: ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | MGMT 3013 | Fundamentals of Management (S) | 3 |
| ECON 2003 Microeconomic Principles for Business EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | MKTG 3213 | Marketing (S) | 3 |
| EEE 2023 Introduction to Entrepreneurship LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | 3 hours from: | | 3 |
| LSB 3213 Legal and Regulatory Environment of Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | ECON 2003 | Microeconomic Principles for Business | |
| Business MSIS 2103 Business Data Science Technologies Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | EEE 2023 | Introduction to Entrepreneurship | |
| Hours Subtotal Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | LSB 3213 | | |
| Electives 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | MSIS 2103 | Business Data Science Technologies | |
| 6 hours of Electives May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Hours Subtotal | | 52 |
| May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour. | Electives | | |
| outside major department (see note 2.c.) and 1 additional upper- division hour. | 6 hours of Electives | | 6 |
| Hours Subtotal | outside major depar | | |
| | Hours Subtotal | | 6 |
| Total Hours 1 | Total Hours | | 120 |

Other Requirements

- · See the College of Arts and Sciences Requirements.
- · Minimum GPA 2.00 in all GEOG courses.
- **Upper-Division Credit**: Total hours must include at least 40 hours in courses numbered 3000 or above.

College of Arts and Sciences Requirements

Hours in One Department: For B.A. and B.S. degrees, no more than 54 hours in one department may be required to meet degree requirements. Courses used to satisfy the General Education

English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum required from one department.

2. A&S College/Departmental Requirements

- a. Arts and Humanities are defined as any course carrying an
 (H) designation or courses from AMST, ART, DANC, ENGL
 (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except
 PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic
 Logic (A) and PHIL 4003 Mathematical Logic and Computability),
 REL, TH, and foreign languages.
- b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
- c. Six upper-division hours are required from General Education or any CAS courses outside the student's major department (http:// catalog.okstate.edu/college-arts-sciences-major-departments/). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- d. Non-Western Studies Requirement for B.A. and B.F.A.; One course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.

3. Foreign Language Proficiency

- a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.
- b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.
- c. In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of

- college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.
- Exclusions. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; onefourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.