

# CAMPAIGNS AND LOBBYING (CAML), MINOR

For additional information on requirements on minors, click here (<https://adminfinance.okstate.edu/site-files/documents/policies/requirements-for-undergraduate-and-graduate-minors.pdf>).

**Requirements for Students Matriculating in or before Academic Year 2024-2025.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

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**Minimum Grade Point Average in Minor Coursework:** 2.50 with no grade below "C."

**Total Hours:** 18

Code	Title	Hours
<b>Minor Requirements</b>		
POLS 3443	Pol Campaigns And Candidacy	3
POLS 3523	Money, Media And Politics	3
POLS 3533	Lobbying: the Art of Influence and Manipulation	3
Select 9 hours of the following:		9
MKTG 3213	Marketing (S)	
MMJ 4753	Media and Elections	
POLS 3353	Political Parties	
POLS 3423	Voting and Elections	
POLS 3513	Public Opinion and Polling	
POLS 4000	Advanced Topics in American Politics	
POLS 4333	Improving Democracy: How to Reform Government by the People (S)	
PSYC 4153	Psychology and Mass Media	
SC 3443	Social Media	
SC 4013	Media and Markets	
SC 4843	Strategic Communication Campaigns	
SPCH 3733	Elements of Persuasion (S)	
<b>Total Hours</b>		<b>18</b>

## Additional OSU Requirements

### Undergraduate Minors

- An undergraduate minor must include between fifteen and thirty hours, inclusive of undergraduate coursework.
- A minimum of six credit hours for the minor must be earned in residence at OSU.
- The courses required for a minor may be included in the course requirements for any undergraduate degree or they may be in addition to degree requirements, depending on the overlap between the minor and degree requirements. However, an undergraduate minor must be earned in an academic field other than the student's declared degree option. The minor may not duplicate the degree major or option (for example, a student who earns a BA in Art with an Art History option may earn a minor in Studio Art but not Art History).
- A student generally follows the minor requirements associated with his or her matriculation year or newer requirements that have been established since matriculation. The time limit for following requirements from a given academic year is six years.