

ENTERTAINMENT MEDIA (ENTM)

ENTM 3043 The World of Entertainment Media

Description: This course will introduce students to the roles of entertainment media in society, to the study of entertainment media as an academic discipline and to careers in the entertainment industry. Cannot be used for degree credit with SC 3043.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 3063 Storytelling Across Screens

Description: This course introduces students to digital communications with a series of hands-on projects that incorporate multimedia tools. Students will develop basic skills in blogging, photography, videography, podcasting and web page development. Discussion will focus on effective techniques for storytelling in a changing media landscape, and exploring new approaches to traditional methods of communication. Cannot be used for degree credit with MC 2023.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 3113 Graphic Design for Entertainment Media

Description: This course allows students to develop fundamental visual and graphic design theory and skills to prepare for careers in Entertainment Media and related fields. Course topics include visual design foundations, user interface foundations, and design thinking methods. Cannot be used for degree credit with SC 3753.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 3443 Social Media for the Entertainment Industry

Description: The practice and application of social media such as Facebook, YouTube, Twitter, Instagram and other social networking platforms to communications practice. Cannot be used for degree credit with SC 3443.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4010 Special Topics in Entertainment Media

Description: This course introduces students to advanced current issues and topics related to entertainment media and provides an analysis of trends in entertainment media. Course content will vary to reflect changing trends and current topics related to the industry. Offered for variable credit, 1-15 credit hours, maximum of 15 credit hours.

Credit hours: 1-15

Contact hours: Lecture: 1-15 Contact: 1-15

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4123 Entertainment Media Law

Description: The goal of this course is to introduce students to the legal rights of, and restraints on, entertainment media. Students should gain a better understanding of how to protect themselves and your future employers from libel and privacy suits; how to fight for their right to gain access to documentation; and how the First Amendment impacts their daily life. Cannot be used for degree credit with MC 4163.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4223 Ethics and Professionalism in the Entertainment Industry

Description: This course addresses the role of entertainment media as socially responsible institutions and the responsibilities of individuals operating within those systems. We will learn the tools of moral reasoning and good judgment that professionals in entertainment media need to confront the moral challenges that inevitably will arise as they pursue their role in society. Cannot be used for degree credit with MC 4143.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4443 Media Writing for the Entertainment Industry

Description: This course addresses the role of entertainment media as socially responsible institutions and the responsibilities of individuals operating within those systems. We will learn the tools of moral reasoning and good judgment that professionals in entertainment media need to confront the moral challenges that inevitably will arise as they pursue their role in society. Cannot be used for degree credit with SC 4443.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4573 Documentary Production

Description: Student-written and produced mini-documentaries; analysis of selected programs. Cannot be used for degree credit with MMJ 4573.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4743 Entertainment Media Capstone

Description: Students complete a theoretical or applied project during the semester focusing on theoretical/methodological concerns in media and entertainment and their implications for our understanding of media in society. The course culminates in a paper/project that integrates, critiques, extends and applies knowledge gained from prior entertainment courses. Cannot be used for degree credit with SC 4743.

Credit hours: 3

Contact hours: Lecture: 3 Contact: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Professional Studies

ENTM 4990 Entertainment Media Internships

Credit hours: 1-6

Contact hours: Contact: 1-6 Other: 1-6

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Professional Studies