

FASHION MERCHANDISING, BS

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

| Course | Title | Hours |
|---|---|-----------|
| Freshman | | |
| Fall | | |
| DM 1433 | Fundamentals of the Fashion Industry | 3 |
| DM 1003 | Design Theory and Processes for Design and Merchandising | 3 |
| Select one of the following: | | 3 |
| ENGL 1113 | Composition I | |
| ENGL 1123 | International Freshman Composition I | |
| ENGL 1313 | Critical Analysis and Writing I | |
| Select one of the following: | | 3 |
| HIST 1103 | Survey of American History | |
| HIST 1483 | American History to 1865 (H) | |
| HIST 1493 | American History Since 1865 (DH) | |
| Select one of the following: | | 3 |
| MATH 1483 | Mathematical Functions and Their Uses (A) | |
| MATH 1513 | College Algebra (A) | |
| MATH 2103 | Business Calculus (A) | |
| UNIV 1111 | First Year Seminar | 1 |
| Hours | | 16 |
| Spring | | |
| DM 2573 | Textile Science (LN) | 3 |
| Select one of the following: | | 3 |
| ENGL 1213 | Composition II | |
| ENGL 1223 | International Freshman Composition II | |
| ENGL 1413 | Critical Analysis and Writing II | |
| ENGL 3323 | Technical Writing | |
| ECON 1113 or ECON 2103 | The Economics of Social Issues (S) or Introduction to Microeconomics (S) | 3 |
| POLS 1113 | American Government | 3 |
| 3 Hours General Education (A, H, N, or S) | | 3 |
| EDHS 1111 | First Year Seminar Supplement | 1 |
| Hours | | 16 |
| Sophomore | | |
| Fall | | |
| DM 2913 | Sewn Product Quality Analysis | 3 |
| ENGL 2513 | Introduction to Creative Writing (H) | 3 |
| MGMT 3013 | Fundamentals of Management (S) | 3 |
| 3 Hours General Education (A, H, N, or S) | | 3 |
| 3 Hours General Education (N/L) | | 3 |
| Hours | | 15 |
| Spring | | |
| DM 2003 | Problem Solving Strategies | 3 |
| DM 2403 | Research Methods | 3 |
| DM 2423 | Technology and Visual Communication for Merchandisers | 3 |
| DM 3213 | Heritage of Dress II (H) | 3 |

| | | |
|---|--|------------|
| 3 Hours General Education (A, H, N, or S) | | 3 |
| Hours | | 15 |
| Junior | | |
| Fall | | |
| DM 3433 | Retail Strategies in the Digital Sector | 3 |
| DM 3553 | Profitable Merchandising Analysis | 3 |
| STAT 2013 or STAT 2023 | Elementary Statistics (A) or Elementary Statistics for Business and Economics (A) | 3 |
| MKTG 3213 | Marketing (S) | 3 |
| 1 Hour General Education (A, H, N, S) | | 1 |
| Hours | | 13 |
| Spring | | |
| DM 3991 | Pre-Internship Seminar | 1 |
| DM 3563 | Merchandise Acquisition and Allocation | 3 |
| DM 3993 | Global Sourcing Strategies | 3 |
| HDFS 2113 | Lifespan Human Development (S) | 3 |
| 3 Hour General Education Humanities (H) | | 3 |
| 3 Hour Controlled Elective | | 3 |
| Hours | | 16 |
| Summer | | |
| DM 4824 | Professional Internship | 4 |
| Hours | | 4 |
| Senior | | |
| Fall | | |
| DM 4023 | Advanced Retail Strategies for Merchandisers | 3 |
| DM 3853 | Visual Merchandising | 3 |
| 3 Hour Controlled Elective | | 3 |
| 3 Hour Elective | | 3 |
| Hours | | 12 |
| Spring | | |
| DM 3033 | Material Culture | 3 |
| DM 4453 | Product Development Process | 3 |
| 3 Hour Controlled Elective | | 3 |
| 3 Hour Elective | | 3 |
| 1 Hour Elective | | 1 |
| File Graduation Application | | |
| Hours | | 13 |
| Total Hours | | 120 |