

AGRICULTURAL COMMUNICATIONS: AGRIBUSINESS DOUBLE MAJOR, BSAG

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 128

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History & Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
Select one of the following:		3
MATH 2103	Business Calculus (A) ¹	
MATH 2123	Calculus for Technology Programs I (A) ¹	
MATH 2144	Calculus I (A) ¹	
STAT 2023	Elementary Statistics for Business and Economics (A) (or equivalent STAT course designated A) ¹	3
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Select one of the following:		4
CHEM 1014	Chemistry In Civilization (LN) ¹	
CHEM 1215	Chemical Principles I (LN) ¹	
CHEM 1314	Chemistry I (LN) ¹	
Any course designated (N)		3
<i>Social & Behavioral Sciences (S)</i>		
AGEC 1113	Introduction to Agricultural Economics (S) ¹	3
<i>Additional General Education</i>		
Courses designated (A), (H), (N), or (S)		6
Hours Subtotal		40

Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

College/Departmental Requirements

Agricultural Sciences and Natural Resources

UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
ANSI 1124 & PLNT 1213	Introduction to the Animal Sciences and Introduction to Plant and Soil Systems (N)	7

Written & Oral Communications

AGCM 2113	Introduction to Agricultural Communications	3
AGCM 3113	Writing and Editing for Agricultural Publications	3
Select one of the following: ²		3
AGCM 3203	Oral Communications in Agricultural Sciences & Natural Resources (S)	
SPCH 2713	Introduction to Speech Communication (S)	
SPCH 3733	Elements of Persuasion (S)	

Hours Subtotal 17

Major Requirements

Agricultural Communications Core Courses

AGCM 3123	Audio and Video Storytelling in Agricultural Communications	3
AGCM 3213	Layout and Design for Agricultural Publications	3
AGCM 3223	Digital and Online Media in Agricultural Communications	3
AGCM 3233	Basic Photography and Photo Editing for Agriculture	3
or AGCM 4233	Agricultural Photography Tour	
AGCM 3503	Issues Management and Crisis Communications in Agriculture and Natural Resources	3
AGCM 4113	Features Writing and Editing for Agricultural Publications	3
AGCM 4203	Professional Development in Agricultural Communications	3
AGCM 4300	Internships in Agricultural Communications	2
AGCM 4403	Planning Campaigns for Agriculture and Natural Resources	3
AGCM 4413	Agricultural Communications Capstone	3

Select one of the following: ² 3

FDSC 1133	Fundamentals of Food Science	
FDSC 2102	Regional Diversity in Food Production, Selection and Consumption (D)	
FDSC 2233	The Meat We Eat	
or ANSI 2233	The Meat We Eat	
FDSC 2253	Meat Animal and Carcass Evaluation	
or ANSI 2253	Meat Animal and Carcass Evaluation	
NSCI 2013 & NSCI 2011	Principles of Human Nutrition (N) and Applied Principles of Human Nutrition	
NSCI 3543	Food and the Human Environment (IS)	

Agribusiness Core Courses

Select from one of the following pairs of courses:		6
ACCT 2103	Financial Accounting	
ACCT 2203	Managerial Accounting	
or		
ACCT 2003	Survey of Accounting	
ACCT 3004	Foundational Accounting and Data Skills	
AGEC 3213	Quantitative Methods in Agricultural Economics	3
AGEC 3323	Agricultural Product Marketing and Sales	3
AGEC 3333	Agricultural Marketing and Price Analysis	3
AGEC 3423	Farm and Agribusiness Management	3
AGEC 3603	Agricultural Finance	3
AGEC 3713	Agricultural Law	3
AGEC 4343	International Agricultural Markets and Trade (I) ³	3
AGEC 4503	Environmental Economics and Resource Development ³	3
AGEC 4703	American Agricultural Policy ³	3
ECON 2203	Introduction to Macroeconomics	3
ECON 3113	Intermediate Microeconomics	3
or ECON 3023	Managerial Economics	
Hours Subtotal		71

Electives

0 or hours to complete required total for degree

Total Hours **128**

1

College & Departmental requirements that may be used to meet General Education requirements

2

If used as (N) or (S) course above, hours in this block reduced by 3 hours

3

AGEC 4503 Environmental Economics and Resource Development satisfies environmental science requirement and AGEC 4703 American Agricultural Policy satisfies policy requirement for the Agricultural Communications major. AGEC 4343 International Agricultural Markets and Trade (I) satisfies international dimension requirements. If another course is taken for these requirements, a different 4000-level AGEC course except AGEC 4990 Problems of Agricultural Economics may be taken. At least nine hours of 4000-level AGEC besides 4990 required for AGBU major

- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.