

AGRICULTURAL COMMUNICATIONS, BSAG

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

| Code | Title | Hours |
|---|---|-----------|
| General Education Requirements | | |
| <i>English Composition</i> | | |
| See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition) | | |
| ENGL 1113 | Composition I | 3 |
| or ENGL 1313 | Critical Analysis and Writing I | |
| Select one of the following: | | 3 |
| ENGL 1213 | Composition II | |
| ENGL 1413 | Critical Analysis and Writing II | |
| ENGL 3323 | Technical Writing | |
| <i>American History & Government</i> | | |
| Select one of the following: | | 3 |
| HIST 1103 | Survey of American History | |
| HIST 1483 | American History to 1865 (H) | |
| HIST 1493 | American History Since 1865 (DH) | |
| POLS 1113 | American Government | 3 |
| <i>Analytical & Quantitative Thought (A)</i> | | |
| Select one of the following: | | 3 |
| MATH 1483 | Mathematical Functions and Their Uses (A) | |
| MATH 1493 | Applications of Modern Mathematics (A) | |
| MATH 1513 | College Algebra (A) | |
| MATH 1813 | Preparation for Calculus (A) | |
| STAT 2013 | Elementary Statistics (A) | |
| <i>Humanities (H)</i> | | |
| Courses designated (H) | | 6 |
| <i>Natural Sciences (N)</i> | | |
| Any course designated (N) | | 7 |
| Must include one Laboratory Science (L) course | | |
| <i>Social & Behavioral Sciences (S)</i> | | |
| AGEC 1113 | Introduction to Agricultural Economics (S) ¹ | 3 |
| or ECON 2103 | Introduction to Microeconomics (S) | |
| Select one of the following: | | 3 |
| AGCM 3203 | Oral Communications in Agricultural Sciences & Natural Resources (S) ¹ | |
| SPCH 2713 | Introduction to Speech Communication (S) | 1 |
| <i>Additional General Education</i> | | |
| Courses designated (A), (H), (N), or (S) | | 6 |
| Hours Subtotal | | 40 |
| Diversity (D) & International Dimension (I) | | |
| May be completed in any part of the degree plan | | |

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

College/Departmental Requirements

Agricultural Sciences and Natural Resources

| | | |
|---|---|-----------|
| UNIV 1111 | First Year Seminar (or other approved first year seminar course) | 1 |
| ANSI 1023 & ANSI 1021 | Introduction to the Animal Sciences and Introduction to the Animal Sciences Lab | 4 |
| or ANSI 1124 | Introduction to the Animal Sciences | |
| PLNT 1213 | Introduction to Plant and Soil Systems (N) | 3 |
| Select one course from each of the following lists: | | |
| Group 1: ² | | 2 |
| FDSC 1133 | Fundamentals of Food Science | |
| FDSC 2102 | Regional Diversity in Food Production, Selection and Consumption (D) | |
| ANSI 2233 | The Meat We Eat | |
| ANSI 2253 | Meat Animal and Carcass Evaluation | |
| NSCI 2013 | Principles of Human Nutrition (N) | |
| NSCI 3543 | Food and the Human Environment (IS) | |
| Group 2: ² | | 3 |
| AGEC 4503 | Environmental Economics and Resource Development | |
| ENPP 2143 | Global Agricultural Biosecurity and Forensics | |
| ENTO 2003 | Insects and Society (N) | |
| ENTO 2223 | Insects in Global Public Health (N) | |
| ENTO 2993 | Introduction to Entomology (LN) | |
| ENVR 1113 | Elements of Environmental Science (N) | |
| NREM 1014 | Introduction to Natural History (LN) | |
| SOIL 1113 | Land, Life and the Environment (N) | |
| SOIL 2124 | Fundamentals of Soil Science (N) | |
| Group 3: ² | | 3 |
| AGED 4713 | International Programs in Agricultural Education and Extension (I) | |
| AGEC 2303 | Food Marketing to a Diverse Population (D) | |
| AGEC 3403 | Agricultural Small Business Management | |
| AGEC 3423 | Farm and Agribusiness Management | |
| AGEC 3463 | Agricultural Cooperatives | |
| AGLE 2303 | Agricultural Leaders in Society (S) | |
| AGLE 2403 | Agricultural Leadership in a Multicultural Society (DS) | |
| AGLE 3403 | Facilitating Social Change in Agriculture | |
| AGLE 3803 | Global Leadership in Agriculture (I) | |
| <i>Written & Oral Communications</i> | | |
| AGCM 2113 | Introduction to Agricultural Communications | 3 |
| AGCM 3113 | Writing and Editing for Agricultural Publications | 3 |
| Hours Subtotal | | 22 |
| Major Requirements | | |
| <i>Core Courses</i> | | |
| AGCM 3123 | Audio and Video Storytelling in Agricultural Communications | 3 |

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| AGCM 3213 | Layout and Design for Agricultural Publications | 3 |
| AGCM 3223 | Digital and Online Media in Agricultural Communications | 3 |
| AGCM 3233 | Basic Photography and Photo Editing for Agriculture | 3 |
| or AGCM 4233 | Agricultural Photography Tour | |
| AGCM 3503 | Issues Management and Crisis Communications in Agriculture and Natural Resources | 3 |
| AGCM 4113 | Features Writing and Editing for Agricultural Publications | 3 |
| AGCM 4203 | Professional Development in Agricultural Communications | 3 |
| AGCM 4300 | Internships in Agricultural Communications | 2 |
| AGCM 4403 | Planning Campaigns for Agriculture and Natural Resources | 3 |
| AGCM 4413 | Agricultural Communications Capstone | 3 |
| AGEC 3323 | Agricultural Product Marketing and Sales | 3 |
| or MKTG 3213 | Marketing (S) | |
| AGEC 3703 | Issues in Agricultural Policy | 3 |
| or NREM 4043 | Natural Resource Administration and Policy | |
| or POLS 3493 | Public Policy | |
| or POLS 4363 | Environmental Law And Policy | |
| or POLS 4593 | Natural Resources and Environmental Policy | |
| AGEC 3713 | Agricultural Law | 3 |
| or AGECE 3723 | Environmental Law for Agriculture and Natural Resources | |
| or LSB 3213 | Legal and Regulatory Environment of Business | |
| Select one of the following courses: | | 3 |
| FIN 2123 | Personal Finance | |
| ACCT 2003 | Survey of Accounting | |
| ACCT 2103 | Financial Accounting | |

Related Courses

To be selected from courses in the following areas: 17

AECL, AG, AGCM, AGECE, AGED, AGLE, ANSI, ART, AST, BIOC, DHM, ECON, EEE, ENTO, ENGL, ENVR, FDSC, GEOG, GEOL, HIST, HORT, HTM, MC, MGMT, MKTG, MMJ, NREM, PLNT, POLS, PSYC, SC, SOC, SOIL, SPAN, SPCH, STAT, or TH

Hours Subtotal 58

Electives

0 or hours to complete required total for degree

Total Hours 120

1

College & Departmental requirements that may be used to meet General Education requirements.

2

If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.

- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.