HOSPITALITY AND TOURISM MANAGEMENT, MS

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about Graduate College Academic Regulation 7.0 (http://catalog.okstate.edu/graduate-college/#70).

Non-Thesis Option

Total Hours: 30

Code	Title	Hours
Required Courses		
HTM 5323	Hospitality and Tourism Financial Management	3
HTM 5413	Hospitality and Tourism Human Resources Management	3
HTM 5423	Hospitality and Tourism Marketing Management	3
HTM 5513	Hospitality and Tourism Strategic Management	3
HTM 5813	Research Methods and Analytics in Hospitality and Tourism	3
Hours Subtotal		**15**
Electives		
Select 15 hours, 9 of which must be HTM.		15
Hospitality and Tourism Management		
HTM 5090	International Hospitality Studies	
HTM 5233	Convention and Special Event Management	
HTM 5263	Applied Revenue Management in Hospitality and Tourism Management	
HTM 5503	Big Data Analytics in Hospitality and Tourism Management	
HTM 5850	Special Topics in the Hospitality and Tourism Industry	
HTM 5870	Current Issues in the Hospitality and Tourism Industry	
(Recommended Outside Elective Courses)		
Accounting and Finance		
ACCT 5103	Seminar in Contemporary Accounting Theory I	
ACCT 5183	MBA Financial Reporting	
ACCT 5283	MBA Managerial Accounting	
ACCT 5603	Advanced Accounting-based Information Systems	
Entrepreneurship		
EEE 5223	Entrepreneurial Marketing	
EEE 5263	Corporate Entrepreneurship	
EEE 5313	Emerging Enterprise Consulting	
Human Resources		
MGMT 5133	Total Rewards	
MGMT 5153	Talent Development	
MGMT 5543	Human Resource Analytics	
MGMT 5823	Talent Acquisition	
LSB 5423	Employment Law	
Management		
MGMT 5113	Individual and Organizational Behavior	
MGMT 5123	Org Design & Research	
MGMT 5223	Seminar in Human Resource Management	
MGMT 5313	Project Management	
MGMT 5533	Leadership Challenges	
Marketing		
BAN 5511	Web Analytics and Digital Marketing	
BAN 5521	GIS Applications in Marketing Analytics	
MKTG 5133	Marketing Management	
MKTG 5213	Services Marketing	
MKTG 5223	Entrepreneurial Marketing	
MKTG 5553	International Marketing Strategy	
MKTG 5613	Seminar in Consumer Behavior	
MKTG 5733	Introduction to Marketing Analytics	
MKTG 5743	Advanced Marketing Analytics	
Information and Technology		
MSIS 5123	Enterprise Resource Planning	
MSIS 5133	Advanced Web Based Application Development	
MSIS 5623	Information and Network Technology Management	
MSIS 5633	Predictive Analytics Technologies	
MSIS 5643	Graduate Database Management	
MSIS 5673	Descriptive Analytics and Visualization	
Business Administration		
BADM 5513	Fundamentals of Business Analytics (Business Administation)	
Hours Subtotal		**15**
Total Hours		**30**

Thesis Option

Total Hours: 30

Code	Title	Hours
Required Courses		
HTM 5413	Hospitality and Tourism Human Resources Management	3
or HTM 5323	Hospitality and Tourism Financial Management	
or HTM 5423	Hospitality and Tourism Marketing Management	
HTM 5513	Hospitality and Tourism Strategic Management	3
HTM 5813	Research Methods and Analytics in Hospitality and Tourism	3
REMS 5953	Statistical Methods in Education	3
or STAT 5013	Statistics for Experimenters I	
Hours Subtotal		**12**
Electives		
Select 12 hours, 6 of which need to be HTM.		12
Hospitality and Tourism Management		
HTM 5090	International Hospitality Studies	
HTM 5233	Convention and Special Event Management	

HTM 5263	Applied Revenue Management in Hospitality and Tourism Management	
HTM 5503	Big Data Analytics in Hospitality and Tourism Management	
HTM 5850	Special Topics in the Hospitality and Tourism Industry	
HTM 5870	Current Issues in the Hospitality and Tourism Industry	
(Recommended Outside Elective Courses)		
Accounting and Finance		
ACCT 5103	Seminar in Contemporary Accounting Theory I	
ACCT 5183	MBA Financial Reporting	
ACCT 5283	MBA Managerial Accounting	
ACCT 5603	Advanced Accounting-based Information Systems	
Entrepreneurship		
EEE 5223	Entrepreneurial Marketing	
EEE 5263	Corporate Entrepreneurship	
EEE 5313	Emerging Enterprise Consulting	
Human Resources		
MGMT 5133	Total Rewards	
MGMT 5153	Talent Development	
MGMT 5543	Human Resource Analytics	
MGMT 5823	Talent Acquisition	
LSB 5423	Employment Law	
Management		
MGMT 5113	Individual and Organizational Behavior	
MGMT 5123	Org Design & Research	
MGMT 5223	Seminar in Human Resource Management	
MGMT 5313	Project Management	
MGMT 5533	Leadership Challenges	
Marketing		
BAN 5511	Web Analytics and Digital Marketing	
BAN 5521	GIS Applications in Marketing Analytics	
MKTG 5133	Marketing Management	
MKTG 5213	Services Marketing	
MKTG 5223	Entrepreneurial Marketing	
MKTG 5553	International Marketing Strategy	
MKTG 5613	Seminar in Consumer Behavior	
MKTG 5733	Introduction to Marketing Analytics	
MKTG 5743	Advanced Marketing Analytics	
Information and Technology		
MSIS 5123	Enterprise Resource Planning	
MSIS 5133	Advanced Web Based Application Development	
MSIS 5623	Information and Network Technology Management	
MSIS 5633	Predictive Analytics Technologies	
MSIS 5643	Graduate Database Management	
MSIS 5673	Descriptive Analytics and Visualization	
Business Administration		
BADM 5513	Fundamentals of Business Analytics	

Hours Subtotal		**12**
Thesis		
HTM 5000	Master's Thesis	6
Hours Subtotal		**6**
Total Hours		**30**

Hospitality and Tourism Management Requirements

- 50% of coursework must be in Hospitality and Tourism Management (HTM).
- No fewer than 27 semester hours of 5000-level courses.
- A student can only take a maximum of 3 credit hours of independent study (HTM 5870).
- All coursework must be approved by the committee.
- A Hospitality Internship is required of all students (can be waived with appropriate industry experience by graduate admission committee).
- Students may transfer a maximum of nine graduate credit hours with a grade of "B" or better to OSU with the approval of their advisory committee and the Dean of the Graduate College.
- All requirements must be completed within 7 years. No course on plan of study may be more than 10 years old at the time of graduation.
- None of the leveling credit hours can be included in the plan of study.
- Students entering the MS degree program must have a BS/BA degree in hospitality and tourism management or a related field and relevant work experience. Prerequisite courses will be required for students with other degrees and limited professional experience.

Graduate College Master's Program Requirements

Learn more about Graduate College 2024-2025 Master's Degree Program Requirements (http://catalog.okstate.edu/graduate-college/). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.