

# ENTREPRENEURSHIP, BSBA

## Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2024-2025.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.50**

**Total Hours: 120**

| Code  | Title  | Hours     |
|---|--|-----------|
| <b>General Education Requirements</b>   |  |           |
| <i>English Composition</i>  |  |           |
| See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> ) |  |           |
| ENGL 1113   | Composition I  | 3         |
| or ENGL 1313  | Critical Analysis and Writing I                                  |           |
| ENGL 1213   | Composition II   | 3         |
| or ENGL 1413  | Critical Analysis and Writing II                                 |           |
| <i>American History &amp; Government</i>  |  |           |
| HIST 1103   | Survey of American History                                       | 3         |
| or HIST 1483  | American History to 1865 (H)                                     |           |
| or HIST 1493  | American History Since 1865 (DH)                                 |           |
| POLS 1113   | American Government  | 3         |
| <i>Analytical &amp; Quantitative Thought (A)</i>  |  |           |
| 3 hours of MATH or STAT designated "A"  |  |           |
| <i>Humanities (H)</i>   |  |           |
| Courses designated (H)  |  |           |
| <i>Natural Sciences (N)</i>   |  |           |
| Must include one Laboratory Science (L) course  |  |           |
| Courses designated (N) with one (L)   |  |           |
| <i>Social &amp; Behavioral Sciences (S)</i>   |  |           |
| Course designated (S)   |  |           |
| <i>Additional General Education</i>   |  |           |
| MSIS 2233   | Business Analytics Fundamentals (A) <sup>1</sup>                 | 3         |
| MGMT 3013   | Fundamentals of Management (S) <sup>1,2</sup>                    | 3         |
| MKTG 3213   | Marketing (S) <sup>1,2</sup>                                     | 3         |
| <b>Hours Subtotal</b>   |  | <b>40</b> |
| <b>Diversity (D) &amp; International Dimension (I)</b>  |  |           |
| May be completed in any part of the degree plan   |  |           |
| At least one Diversity (D) course   |  |           |
| At least one International Dimension (I) course   |  |           |
| <b>College/Departmental Requirements</b>  |  |           |
| <i>Business Freshman Seminar</i>  |  |           |
| UNIV 1111   | First Year Seminar (or other approved first year seminar course) | 1         |
| <i>Career Planning for Business Success</i>   |  |           |
| BADM 2111   | Career Planning for Business Success <sup>1</sup>                | 1         |
| <i>Professional Development for Business Development</i>  |  |           |
| BADM 3111   | Professional Development for Business Success <sup>1</sup>       | 1         |
| <b>Hours Subtotal</b>   |  | <b>3</b>  |

### Major Requirements

A GPA of 2.20 is required in these 66 hours

*Common Body* <sup>2</sup>

|                          |  |   |
|--------------------------|--|---|
| ACCT 2003                | Survey of Accounting <sup>1,3</sup>                      | 3 |
| or ACCT 2103 & ACCT 2203 | Financial Accounting and Managerial Accounting           |   |
| BADM 3113                | Practical Business and Interpersonal Skills <sup>1</sup> | 3 |
| ECON 2003                | Microeconomic Principles for Business <sup>1</sup>       | 3 |
| EEE 2023                 | Introduction to Entrepreneurship                         | 3 |
| FIN 3113                 | Finance  | 3 |
| LSB 3213                 | Legal and Regulatory Environment of Business             | 3 |
| MGMT 4513                | Strategic Management                                     | 3 |
| MSIS 2103                | Business Data Science Technologies                       | 3 |
| MSIS 3223                | Principles of Data Analytics                             | 3 |

### Major Requirements

A GPA of 2.00 is required in these 39 hours of Entrepreneurship major requirements

18 of these 39 hours must be in residence at OSU

|          |                                 |   |
|----------|---------------------------------|---|
| EEE 2083 | Entrepreneurship & Society      | 3 |
| EEE 3673 | Business Model Discovery        | 3 |
| EEE 4223 | Entrepreneurial Marketing       | 3 |
| EEE 4663 | Imagination in Entrepreneurship | 3 |
| EEE 4653 | Venture Capital                 | 3 |

Select 9 hours of the following:

|          |  |  |
|----------|--|--|
| EEE 3033 | Women and Minority Entrepreneurship      |  |
| EEE 4090 | Study Abroad in Entrepreneurship         |  |
| EEE 4333 | Launching a Business: The First 100 Days |  |
| EEE 4403 | Social Entrepreneurship                  |  |
| EEE 4533 | Growing Small and Family Ventures        |  |
| EEE 4010 | Special Topics in Entrepreneurship       |  |
| EEE 4080 | Riata Internship Program                 |  |
| EEE 4103 | Entrepreneurship & the Economy           |  |
| EEE 4113 | Dilemmas and Debates in Entrepreneurship |  |
| EEE 4263 | Corporate Entrepreneurship               |  |
| EEE 4313 | Emerging Enterprise Consulting           |  |
| EEE 4610 | Entrepreneurship Practicum               |  |

Select an additional 15 upper-division hours from fields in the Spears School of Business

**Hours Subtotal** **66**

### Electives

Select 11 hours <sup>3</sup>

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC

Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours

**Hours Subtotal** **11**

**Total Hours** **120**

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate’s degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

- 1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
- 2. Forty-five hours of upper-division courses required.

Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

| Course                                       | Title  | Hours     |
|--|--|-----------|
| <b>Freshman</b>                              |  |           |
| <b>Fall</b>                                  |  |           |
| UNIV 1111                                    | First Year Seminar   | 1         |
| ENGL 1113<br>or ENGL 1313                    | Composition I<br>or Critical Analysis and Writing I  | 3         |
| HIST 1103<br>or HIST 1483<br>or HIST 1493    | Survey of American History<br>or American History to 1865 (H)<br>or American History Since 1865 (DH) | 3         |
| MSIS 2103                                    | Business Data Science Technologies   | 3         |
| 3 hours of MATH or STAT designated 'A'       |  | 3         |
| Social Science (S with a D or I designation) |  | 3         |
| <b>Hours</b>                                 |  | <b>16</b> |
| <b>Spring</b>                                |  |           |
| EEE 2023                                     | Introduction to Entrepreneurship   | 3         |
| ENGL 1213<br>or ENGL 1413                    | Composition II<br>or Critical Analysis and Writing II  | 3         |
| POLS 1113                                    | American Government  | 3         |
| MSIS 2233                                    | Business Analytics Fundamentals (A)  | 3         |

|  |   |            |
|--|---|------------|
| Natural Science (N)                    |   | 3          |
| <b>Hours</b>                           |   | <b>15</b>  |
| <b>Sophomore</b>                       |   |            |
| <b>Fall</b>                            |   |            |
| ACCT 2003                              | Survey of Accounting                          | 3          |
| BADM 2111                              | Career Planning for Business Success          | 1          |
| EEE 2083                               | Entrepreneurship & Society                    | 3          |
| MGMT 3013                              | Fundamentals of Management (S)                | 3          |
| ECON 2003                              | Microeconomic Principles for Business         | 3          |
| Humanities (H)                         |   | 3          |
| <b>Hours</b>                           |   | <b>16</b>  |
| <b>Spring</b>                          |   |            |
| EEE 3673                               | Business Model Discovery                      | 3          |
| MSIS 3223                              | Principles of Data Analytics                  | 3          |
| MKTG 3213                              | Marketing (S)                                 | 3          |
| 3 hours from 9 hour list in major      |   | 3          |
| Humanities (H with D or I designation) |   | 3          |
| <b>Hours</b>                           |   | <b>15</b>  |
| <b>Junior</b>                          |   |            |
| <b>Fall</b>                            |   |            |
| BADM 3111                              | Professional Development for Business Success | 1          |
| FIN 3113                               | Finance                                       | 3          |
| LSB 3213                               | Legal and Regulatory Environment of Business  | 3          |
| EEE 4223                               | Entrepreneurial Marketing                     | 3          |
| EEE 4663                               | Imagination in Entrepreneurship               | 3          |
| 3 hours of upper division business     |   | 3          |
| <b>Hours</b>                           |   | <b>16</b>  |
| <b>Spring</b>                          |   |            |
| BADM 3113                              | Practical Business and Interpersonal Skills   | 3          |
| 3 hours from 9 hour list in major      |   | 3          |
| 3 hours from 9 hour list in major      |   | 3          |
| Natural Science with Lab (LN)          |   | 4          |
| 3 hours of electives                   |   | 3          |
| <b>Hours</b>                           |   | <b>16</b>  |
| <b>Senior</b>                          |   |            |
| <b>Fall</b>                            |   |            |
| EEE 4653                               | Venture Capital                               | 3          |
| 3 hours of upper division business     |   | 3          |
| 3 hours of upper division business     |   | 3          |
| 3 hours of electives                   |   | 3          |
| 2 hours of electives                   |   | 2          |
| <b>Hours</b>                           |   | <b>14</b>  |
| <b>Spring</b>                          |   |            |
| MGMT 4513                              | Strategic Management                          | 3          |
| 3 hours of upper division business     |   | 3          |
| 3 hours of upper division business     |   | 3          |
| 3 hours of electives                   |   | 3          |
| <b>Hours</b>                           |   | <b>12</b>  |
| <b>Total Hours</b>                     |   | <b>120</b> |