

HOSPITALITY AND TOURISM MANAGEMENT, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History & Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
<i>Natural Sciences (N) Laboratory (L)</i>		
Courses designated (N), (L)		
<i>Social & Behavioral Sciences (S)</i>		
Course designated (S)		
<i>Additional General Education</i>		
MSIS 2233	Business Analytics Fundamentals (A) ¹	3
MGMT 3013	Fundamentals of Management (S) ^{1,2}	3
MKTG 3213	Marketing (S) ^{1,2}	3
Hours Subtotal		40
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
College/Departmental Requirements		
UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
BADM 2111	Career Planning for Business Success ¹	1
BADM 3111	Professional Development for Business Success ¹	1
Hours Subtotal		3
Major Requirements		
<i>Common Body</i> ²		
ACCT 2003	Survey of Accounting ³	3

or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills ¹	3
ECON 2003	Microeconomic Principles for Business	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3
<i>Hospitality & Tourism Management Major Requirements</i>		
<i>Minimum Grade of "C" Required in HTM Major Requirements</i>		
HTM 1103	Introduction to Hospitality and Tourism	3
HTM 1113	Fundamentals of Culinary Production	3
HTM 2021	Food Safety and Responsible Service of Alcohol	1
HTM 2643	Hotel and Lodging Operations	3
HTM 2664	Restaurant Operations	4
HTM 3243	The Business of Tourism	3
HTM 3283	Financial Analysis in Hospitality and Tourism	3
HTM 3443	Hospitality and Tourism Industry Internship	3
HTM 3543	Resort Development and Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
HTM 3263	Beverage Business Management	3
HTM 4453	Revenue Management	3
Hours Subtotal		62
Electives ³		15
<i>Minimum grade of "C" in each course</i>		
May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.		
Total Hours		120

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

- A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
UNIV 1111	First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
HTM 1103	Introduction to Hospitality and Tourism	3
3 hours of MATH or STAT designated 'A'		3
Humanities (with D or I designation)		3
Hours		16
Spring		
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
HTM 1113	Fundamentals of Culinary Production	3
EEE 2023	Introduction to Entrepreneurship	3
MSIS 2233	Business Analytics Fundamentals (A)	3
HTM 2021	Food Safety and Responsible Service of Alcohol	1
ECON 2003	Microeconomic Principles for Business	3
Hours		16
Sophomore		
Fall		
ACCT 2003	Survey of Accounting	3
MSIS 2103	Business Data Science Technologies	3
MGMT 3013	Fundamentals of Management (S)	3
Humanities (H with D or I designation)		3
BADM 2111	Career Planning for Business Success	1
HTM 2643	Hotel and Lodging Operations	3
Hours		16
Spring		
HTM 2664	Restaurant Operations	4
HTM 3283	Financial Analysis in Hospitality and Tourism	3
POLS 1113	American Government	3
Natural Science with Lab (LN)		4
Hours		14

Junior

Fall

BADM 3111	Professional Development for Business Success	1
MKTG 3213	Marketing (S)	3
FIN 3113	Finance	3
BADM 3113	Practical Business and Interpersonal Skills	3
LSB 3213	Legal and Regulatory Environment of Business	3
3 hours of electives		3
Hours		16

Spring

MSIS 3223	Principles of Data Analytics	3
HTM 3543	Resort Development and Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
Natural Science (N)		3
3 hours of electives		3
Hours		15

Summer

HTM 3443	Hospitality and Tourism Industry Internship ¹	3
Hours		3

Senior

Fall

HTM 3243	The Business of Tourism	3
HTM 3263	Beverage Business Management	3
3 hours of electives		3
Social Science (S with D or I designation)		3
Hours		12

Spring

HTM 4453	Revenue Management	3
MGMT 4513	Strategic Management	3
3 hours of electives		3
3 hours of electives		3
Hours		12
Total Hours		120

1

A management-based professional experience with concurrent enrollment in the class. 480 hours of practical hospitality work experience is required prior to enrolling.