

HOSPITALITY AND TOURISM MANAGEMENT: EVENT MANAGEMENT, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

| Code | Title | Hours |
|---|--|-----------|
| General Education Requirements | | |
| <i>English Composition</i> | | |
| See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition) | | |
| ENGL 1113 or ENGL 1313 | Composition I Critical Analysis and Writing I | 3 |
| ENGL 1213 or ENGL 1413 | Composition II Critical Analysis and Writing II | 3 |
| <i>American History & Government</i> | | |
| HIST 1103 or HIST 1483 or HIST 1493 | Survey of American History American History to 1865 (H) American History Since 1865 (DH) | 3 |
| POLS 1113 | American Government | 3 |
| <i>Analytical & Quantitative Thought (A)</i> | | |
| 3 hours of MATH or STAT designated "A" | | 3 |
| <i>Humanities (H)</i> | | |
| Courses designated (H) | | 6 |
| <i>Natural Sciences (N)</i> | | |
| Must include one Laboratory Science (L) course | | |
| Courses designated (N) with one (L) | | 7 |
| <i>Social & Behavioral Sciences (S)</i> | | |
| Course designated (S) | | 3 |
| <i>Additional General Education</i> | | |
| MSIS 2233 | Business Analytics Fundamentals (A) ¹ | 3 |
| MGMT 3013 | Fundamentals of Management (S) ^{1,2} | 3 |
| MKTG 3213 | Marketing (S) ^{1,2} | 3 |
| <i>Diversity (D) & International Dimension (I)</i> | | |
| May be completed in any part of the degree plan | | |
| At least one Diversity (D) course | | |
| At least one International Dimension (I) course | | |
| Hours Subtotal | | 40 |
| College/Departmental Requirements | | |
| UNIV 1111 | First Year Seminar (or other approved first year seminar course) | 1 |
| BADM 2111 | Career Planning for Business Success ¹ | 1 |
| BADM 3111 | Professional Development for Business Success ¹ | 1 |
| Hours Subtotal | | 3 |

| | | |
|--|---|------------|
| Common Body ² | | |
| ACCT 2003 or ACCT 2103 & ACCT 2203 | Survey of Accounting ³ Financial Accounting and Managerial Accounting | 3 |
| BADM 3113 | Practical Business and Interpersonal Skills ¹ | 3 |
| ECON 2003 | Microeconomic Principles for Business ¹ | 3 |
| EEE 2023 | Introduction to Entrepreneurship | 3 |
| FIN 3113 | Finance | 3 |
| LSB 3213 | Legal and Regulatory Environment of Business | 3 |
| MGMT 4513 | Strategic Management | 3 |
| MSIS 2103 | Business Data Science Technologies | 3 |
| MSIS 3223 | Principles of Data Analytics | 3 |
| Hospitality & Tourism Management Requirements | | |
| Minimum Grade of "C" Required in HTM Major Requirements | | |
| HTM 1103 | Introduction to Hospitality and Tourism | 3 |
| HTM 1113 | Fundamentals of Culinary Production | 3 |
| HTM 2021 | Food Safety and Responsible Service of Alcohol | 1 |
| HTM 2643 | Hotel and Lodging Operations | 3 |
| HTM 2664 | Restaurant Operations | 4 |
| HTM 3123 | Event Planning and Production | 3 |
| HTM 3243 | The Business of Tourism | 3 |
| HTM 3263 | Beverage Business Management | 3 |
| HTM 3283 | Financial Analysis in Hospitality and Tourism | 3 |
| HTM 3443 | Hospitality and Tourism Industry Internship | 3 |
| HTM 3543 | Resort Development and Management | 3 |
| HTM 3623 | Purchasing and Cost Control for Hospitality and Foodservice | 3 |
| HTM 4453 | Revenue Management | 3 |
| Select 9 credits from: | | 9 |
| HTM 3120 | Special Events Management | |
| HTM 3663 | Food and Beverage in Events | |
| HTM 4120 | Advanced Special Events Management | |
| HTM 4983 | Conventions, Conferences, and Meetings | |
| Hours Subtotal | | 74 |
| Electives ³ | | |
| Minimum Grade of "C" Required in Electives | | |
| Choose 3 hours worth of upper division Hospitality & Tourism Management or Spears School of Business courses | | 3 |
| Hours Subtotal | | 3 |
| Total Hours | | 120 |

¹

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

²

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

- A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
- 40 hours must be upper-division.
- Hospitality work experience of 480 hours required for no grade prior to internship.
- Transfer Admission Requirement: 2.00 GPA

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

| Course | Title | Hours |
|---|--|-----------|
| Freshman | | |
| Fall | | |
| UNIV 1111 | First Year Seminar | 1 |
| ENGL 1113 or ENGL 1313 | Composition I or Critical Analysis and Writing I | 3 |
| HIST 1103 or HIST 1483 or HIST 1493 | Survey of American History or American History to 1865 (H) or American History Since 1865 (DH) | 3 |
| HTM 1103 | Introduction to Hospitality and Tourism | 3 |
| 3 hours of MATH or STAT designated 'A' | | 3 |
| Humanities (H with D or I designation) | | 3 |
| Hours | | 16 |
| Spring | | |
| ENGL 1213 or ENGL 1413 | Composition II or Critical Analysis and Writing II | 3 |
| HTM 1113 | Fundamentals of Culinary Production | 3 |
| EEE 2023 | Introduction to Entrepreneurship | 3 |
| MSIS 2233 | Business Analytics Fundamentals (A) | 3 |
| ECON 2003 | Microeconomic Principles for Business | 3 |
| HTM 2021 | Food Safety and Responsible Service of Alcohol | 1 |
| Hours | | 16 |

| | | |
|---|---|------------|
| Sophomore | | |
| Fall | | |
| ACCT 2003 | Survey of Accounting | 3 |
| MSIS 2103 | Business Data Science Technologies | 3 |
| MGMT 3013 | Fundamentals of Management (S) | 3 |
| BADM 2111 | Career Planning for Business Success | 1 |
| HTM 2643 | Hotel and Lodging Operations | 3 |
| Humanities (H with D or I designation) | | 3 |
| Hours | | 16 |
| Spring | | |
| HTM 2664 | Restaurant Operations | 4 |
| HTM 3283 | Financial Analysis in Hospitality and Tourism | 3 |
| POLS 1113 | American Government | 3 |
| Natural Science with Lab (LN) | | 4 |
| Hours | | 14 |
| Junior | | |
| Fall | | |
| BADM 3111 | Professional Development for Business Success | 1 |
| MKTG 3213 | Marketing (S) | 3 |
| FIN 3113 | Finance | 3 |
| BADM 3113 | Practical Business and Interpersonal Skills | 3 |
| LSB 3213 | Legal and Regulatory Environment of Business | 3 |
| HTM 3123 | Event Planning and Production | 3 |
| Hours | | 16 |
| Spring | | |
| MSIS 3223 | Principles of Data Analytics | 3 |
| HTM 3543 | Resort Development and Management | 3 |
| HTM 3623 | Purchasing and Cost Control for Hospitality and Foodservice | 3 |
| Natural Science (N) | | 3 |
| 3 hours from 9 hour list in major (Major Electives) | | 3 |
| Hours | | 15 |
| Summer | | |
| HTM 3443 | Hospitality and Tourism Industry Internship | 3 |
| Hours | | 3 |
| Senior | | |
| Fall | | |
| HTM 3243 | The Business of Tourism | 3 |
| HTM 3263 | Beverage Business Management | 3 |
| Social Science (S with D or I designation) | | 3 |
| 3 hours from 9 hour list in major (Major Electives) | | 3 |
| Hours | | 12 |
| Spring | | |
| HTM 4453 | Revenue Management | 3 |
| MGMT 4513 | Strategic Management | 3 |
| 3 hours of Professional Electives (upper-division business courses) | | 3 |
| 3 hours from 9 hour list in major (Major Electives) | | 3 |
| Hours | | 12 |
| Total Hours | | 120 |