

HOSPITALITY AND TOURISM MANAGEMENT: EVENT MANAGEMENT, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History & Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		3
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		7
<i>Social & Behavioral Sciences (S)</i>		
Course designated (S)		3
<i>Additional General Education</i>		
MSIS 2233	Business Analytics Fundamentals (A) ¹	3
MGMT 3013	Fundamentals of Management (S) ^{1,2}	3
MKTG 3213	Marketing (S) ^{1,2}	3
<i>Diversity (D) & International Dimension (I)</i>		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
Hours Subtotal		40
College/Departmental Requirements		
UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
BADM 2111	Career Planning for Business Success ¹	1
BADM 3111	Professional Development for Business Success ¹	1
Hours Subtotal		3

Common Body ²		
ACCT 2003	Survey of Accounting ³	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills ¹	3
ECON 2003	Microeconomic Principles for Business ¹	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3
Hospitality & Tourism Management Requirements		
Minimum Grade of "C" Required in HTM Major Requirements		
HTM 1103	Introduction to Hospitality and Tourism	3
HTM 1113	Fundamentals of Culinary Production	3
HTM 2021	Food Safety and Responsible Service of Alcohol	1
HTM 2643	Hotel and Lodging Operations	3
HTM 2664	Restaurant Operations	4
HTM 3123	Event Planning and Production	3
HTM 3243	The Business of Tourism	3
HTM 3263	Beverage Business Management	3
HTM 3283	Financial Analysis in Hospitality and Tourism	3
HTM 3443	Hospitality and Tourism Industry Internship	3
HTM 3543	Resort Development and Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
HTM 4453	Revenue Management	3
Select 9 credits from:		9
HTM 3120	Special Events Management	
HTM 3663	Food and Beverage in Events	
HTM 4120	Advanced Special Events Management	
HTM 4983	Conventions, Conferences, and Meetings	
Hours Subtotal		74
Electives ³		
Minimum Grade of "C" Required in Electives		
Choose 3 hours worth of upper division Hospitality & Tourism Management or Spears School of Business courses		3
Hours Subtotal		3
Total Hours		120

¹

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

²

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

- A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
- 40 hours must be upper-division.
- Hospitality work experience of 480 hours required for no grade prior to internship.
- Transfer Admission Requirement: 2.00 GPA

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.