

BUSINESS ANALYTICS, UCRT

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Total Hours: 16

Code	Title	Hours
MSIS 2233	Business Analytics Fundamentals (A)	3
MSIS 3223	Principles of Data Analytics	3
Select 9 hours from the following:		9
MSIS 3233	Management Science - Prescriptive Analytics	
MSIS 3243	Descriptive Analytics	
MSIS 3253	Supply Chain Operations and Analytics	
MSIS 3293	Business Analytics Programming	
MSIS 3333	Database Systems Development	
MSIS 4673	Data Visualization	
MSIS 4443	Advanced Topics in Analytics and Artificial Intelligence	
MSIS 4943	Sports Management Analytics	
MKTG 3653	Marketing Analytics	
MKTG 4333	Marketing Research	
MGMT 4543	Management Analytics	
ECON 4213	Econometric Methods	
ECON 4223	Business and Economic Forecasting	
ECON 4233	Econometric Applications	
FIN 4550	Selected Topics in Finance	
MSIS 4111	Technology Success Skills Application	1
or MSIS 3233	Management Science - Prescriptive Analytics	
or MSIS 3243	Descriptive Analytics	
or MSIS 3253	Supply Chain Operations and Analytics	
or MSIS 3293	Business Analytics Programming	
or MSIS 3333	Database Systems Development	
or MSIS 4673	Data Visualization	
or MSIS 4443	Advanced Topics in Analytics and Artificial Intelligence	
or MSIS 4943	Sports Management Analytics	
Total Hours		16

Other Requirements

- A minimum of 50 percent of the business hours required for the certificate must be OSU delivered in residence or OSU online courses.