

MANAGEMENT: SPORTS MANAGEMENT, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History & Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		
<i>Social & Behavioral Sciences (S)</i>		
Course designated (S)		
<i>Additional General Education</i>		
MSIS 2233	Business Analytics Fundamentals (A) ¹	3
MGMT 3013	Fundamentals of Management (S) ^{1,2}	3
MKTG 3213	Marketing (S) ^{1,2}	3
Hours Subtotal		40
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
College/Departmental Requirements		
<i>Business Freshman Seminar</i>		
UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
<i>Career Planning for Business Success</i>		
BADM 2111	Career Planning for Business Success ¹	1
<i>Professional Development for Business Development</i>		
BADM 3111	Professional Development for Business Success ¹	1

Hours Subtotal		3
Major Requirements		
A minimum GPA of 2.00 is required in these 64 hours		
<i>Common Body</i> ²		
ACCT 2003	Survey of Accounting ^{1,3}	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills ¹	3
ECON 2003	Microeconomic Principles for Business ¹	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3
<i>Sports Management Major Requirements</i>		
A GPA of 2.00 is required in these 37 hours of Sports Management Major Requirements		
19 of these 37 hours must be in residence at OSU		
MGMT 3011	Business, Government and Society	1
MGMT 3123	Managing Behavior and Organizations	3
MGMT 3313	Human Resource Management	3
MGMT 3943	Sports Management	3
MGMT 4073	Management and Ethical Leadership	3
or MGMT 4083	Corporate and Social Responsibility	
MGMT 4743	Advanced Sports Management	3
MGMT 4943	International Sports Management (I)	3
Select 3 hours upper-division MGMT courses		
Select one of the following:		
BCOM 3113	Written Communication	
BCOM 3443	Business Communication for International Students	
ENGL 3323	Technical Writing	
BCOM 3223	Oral Communication	3
or SPCH 3723	Business and Professional Communication	
Select 9 hours of the following:		
ECON 3513	Labor Economics	
ECON 3723	The Economics of Sport	
LSB 4423	Employment Law (D)	
MGMT 4843	Strategic Sport Management	
MKTG 3323	Consumer and Market Behavior	
MKTG 3433	Promotional Strategy	
MKTG 3473	Professional Selling	
MKTG 3713	Sports Marketing	
MSIS 4943	Sports Management Analytics	
Hours Subtotal		64
Electives		
Select 13 hours ³		
		13

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

Hours Subtotal	13
Total Hours	120

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses are required.

Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.