

INTERNATIONAL BUSINESS, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.50

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History & Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		
<i>Social & Behavioral Sciences (S)</i>		
Course designated (S)		
<i>Additional General Education</i>		
MSIS 2233	Business Analytics Fundamentals (A) ¹	3
MGMT 3013	Fundamentals of Management (S) ^{1,2}	3
MKTG 3213	Marketing (S) ^{1,2}	3
Hours Subtotal		40
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
College/Departmental Requirements		
<i>Business Freshman Seminar</i>		
UNIV 1111	First Year Seminar (or other approved first year seminar course)	1
<i>Career Planning for Business Success</i>		
BADM 2111	Career Planning for Business Success ¹	1
<i>Professional Development for Business Development</i>		
BADM 3111	Professional Development for Business Success ¹	1

Hours Subtotal		3
Major Requirements		
A minimum GPA of 2.00 is required in these 66 hours		
<i>Common Body</i> ²		
ACCT 2003	Survey of Accounting ^{1,3}	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills ¹	3
ECON 2003	Microeconomic Principles for Business ¹	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3
<i>Major Requirements</i>		
A GPA of 2.00 is required in these 39 hours of International Business Major Requirements		
20 of these 39 hours must be in residence at OSU		
MKTG 3993	International Business (I)	3
MKTG 4093	Current Topics International Business	3
Select 12 hours of the following:		12
ACCT 4763	International Accounting Abroad (I)	
ECON 3613	International Economic Relations (IS)	
FIN 4213	International Financial Management	
LSB 4633	Legal Aspects of International Business Transactions (I)	
MGMT 4613	International Management (I)	
MKTG 4553	International Marketing	
MGMT 4943	International Sports Management (I)	
Select 6 hours of the following:		6
ECON 4643	International Economic Development (IS)	
GEOG 3053	Introduction to Central Asia Studies	
GEOG 3133	Political Geography (IS)	
GEOG 3723	Europe (IS)	
GEOG 3733	Russia and Its Neighbors (IS)	
GEOG 3743	Latin America (IS)	
GEOG 3753	Asia (IS)	
GEOG 3763	Africa (IS)	
GEOG 3783	The Middle East (IS)	
GEOG 3793	Australia and the Pacific Realm (IS)	
GEOG 4143	Geography of Travel and Tourism	
HIST 3053	Introduction to Central Asia Studies (IS)	
HIST 3113	Germany Since 1815 (HI)	
HIST 3133	African Diaspora History (DH)	
HIST 3163	Russia Since 1861 (HI)	
HIST 3273	Modern Europe Since 1914 (HI)	
HIST 3323	Modern France, 1789-Present (HI)	
HIST 3333	History of the Second World War (HI)	
HIST 3343	World War I in Modern European Culture (HI)	

HIST 3413	East Asia Since 1800 (HI)	
HIST 3423	Modern Japan (HI)	
HIST 3433	Modern China (HI)	
HIST 3463	Modern Latin America (HI)	
HIST 4980	Topics in History	
PHIL 3943	Asian Philosophy (HI)	
POLS 3003	The Soviet Union: History, Society and Culture (IS)	
POLS 3033	International Law	
POLS 3053	Introduction to Central Asia Studies (IS)	
POLS 3123	Russian & Eurasian Politics (I)	
POLS 3143	European Politics (I)	
POLS 3163	African Politics (I)	
POLS 3193	Latin American Politics (IS)	
POLS 3223	Asian Politics	
POLS 3313	Middle Eastern Politics	
POLS 4010	Advanced Topics in International Relations	
POLS 4043	Global Political Economy	
POLS 4053	War And World Politics (I)	
REL 4213	Understanding Global Islam (HI)	
REL 4223	Religion and Conflict in the Middle East (HI)	
Select an additional 15 hours of upper-division business courses from any field in the Spears School of Business. A minor in a selected business field is highly recommended.		15
Hours Subtotal		66
Electives		
Select 11 hours ³		11
May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. 12 credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.		
Hours Subtotal		11
Total Hours		120

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.
3. The student must indicate international cultural proficiency as evidenced by a combination of 9 hours of course credit in any of the following areas:
 - a. Modern foreign language
 - b. Study abroad programs
 - c. Semester study abroad program
 - d. Upper-division "I" designation coursework

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
UNIV 1111	First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
MSIS 2103	Business Data Science Technologies	3
3 hours of MATH or STAT designated 'A'		3
Social Science (S with D or I designations)		3
Hours		16
Spring		
EEE 2023	Introduction to Entrepreneurship	3
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
POLS 1113	American Government	3
MSIS 2233	Business Analytics Fundamentals (A)	3
Natural Science (N)		3
Hours		15
Sophomore		
Fall		
MKTG 3213	Marketing (S)	3
BADM 2111	Career Planning for Business Success	1
ECON 2003	Microeconomic Principles for Business	3
ACCT 2003	Survey of Accounting	3
MKTG 3993	International Business (I)	3
Humanities (H with D or I designation)		3
Hours		16
Spring		
MGMT 3013	Fundamentals of Management (S)	3
LSB 3213	Legal and Regulatory Environment of Business	3
FIN 3113	Finance	3

Humanities (H with D or I designation)	3
Natural Science with Lab (LN)	4
Hours	16
Junior	
Fall	
BADM 3111 Professional Development for Business Success	1
BADM 3113 Practical Business and Interpersonal Skills	3
MSIS 3223 Principles of Data Analytics	3
3 hours from 12 hour list in major	3
3 hours from 12 hour list in major	3
3 hours from 6 hour list in major	3
Hours	16
Spring	
3 hours from 12 hour list in major	3
3 hours from 12 hour list in major	3
3 hours of upper division business	3
3 hours from 6 hour list in major	3
3 hours of electives	3
Hours	15
Senior	
Fall	
MKTG 4093 Current Topics International Business	3
3 hours of upper division business	3
3 hours of upper division business	3
3 hours of electives	3
2 hours of electives	2
Hours	14
Spring	
MGMT 4513 Strategic Management	3
3 hours of upper division business	3
3 hours of upper division business	3
3 hours of electives	3
Hours	12
Total Hours	120

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The student must indicate international cultural proficiency as evidenced by a combination of 9 hours of credit course in the following areas:
 Modern foreign language, Study Abroad programs, Semester Study Abroad program, Upper-Division "I" designation coursework.