

# SCHOOL OF MARKETING AND INTERNATIONAL BUSINESS

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## Faculty

Tom Brown, PhD—Professor and Head

**Professors:** Todd Arnold, PhD; Goutam Chakraborty, PhD; Karen Flaherty, PhD; Kevin Voss, PhD

**Associate Professors:** Zachary Arens, PhD; Xiang Fang, PhD; Justin Lawrence, PhD; Marlys Mason, PhD; Ajay Sukhdial, PhD

**Assistant Professors:** Felipe Affonso Marinelli, PhD; Steven Shepherd, PhD; Yuechen Wu, PhD

**Professors of Professional Practice:** Aditi Grover, PhD; Maribeth Kuzmeski, PhD; Rich Kuzmeski, MBA; Miriam McGaugh, PhD; Jerry Rackley, MBA; Whitney Roman, MBA; Ted Washington, MBA

**Other Faculty:** William Binnig; Christopher Pogue