

SCHOOL OF MARKETING AND INTERNATIONAL BUSINESS

Undergraduate Programs

- International Business, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/international-business-bsba/>)
- Marketing, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-bsba/>)
- Marketing: Marketing Communications Management, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-communications-management-bsba/>)
- Marketing: Marketing Research and Analytics, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-research-analytics-bsba/>)
- Marketing: Professional Selling and Sales Management, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/professional-selling-sales-management-bsba/>)
- Marketing: Sports Marketing and Revenue Generation, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-sports-marketing-revenue-generation-bsba/>)